

Subject: Voel Coaches Annual School Competition

Dear School Leaders,

We are delighted to invite your pupils to take part in Voel Coaches' new **School Colouring Competition**, created to inspire creativity, celebrate local heritage, and strengthen our connection with the schools and area we proudly serve.

We believe in supporting opportunities that encourage imagination, confidence, and community engagement — and this competition is a fun way for pupils to express themselves while learning about local travel and attractions.

This year, we are thrilled to be partnering with **Greenfield Valley Heritage Park**, who share our passion for education, history, and outdoor discovery. Together, we are offering an exciting prize for the winning class:

- **Free coach travel (70-seat coach) provided by Voel Coaches to visit Greenfield Valley Heritage Park.**

This special day out will give pupils the chance to explore nature, heritage, and hands-on learning in a beautiful and historic setting.

Competition Details

Pupils are invited to colour in our specially designed Voel Coaches template, using their creativity to bring the coach to life. This year's theme is '**History**'.

Entries will be judged on imagination, effort, and overall presentation.

Deadline for Entries: 2nd March 2026.

All entries can be returned to us via email (scanned and zip folder) or posted directly to Voel Coaches.

Judging:

A small panel from Voel Coaches will review all submissions and shortlist the top 10 entries. Our partners Greenfield Valley Heritage Park will review the shortlist and announce the overall winning entry.

In addition to this, all the highly commended entries will be showcased on our website, social media channels (with your permission) and a display board in the Voel Offices.

We would be delighted for your school to take part, and we hope this competition brings plenty of excitement to your classrooms. If you have any questions, please feel free to get in touch.

Warm regards,

Geraint Kerfoot Higginson

General Manager